

# Pakistan <sup>First</sup> Virtual Exhibition

## Pak Pharma & Healthcare Expo

25<sup>th</sup>. - 28<sup>th</sup>. August, 2020

## Show Report



### Virtual Exhibition on Pharma & Healthcare

- ◊ Pharmaceutical Machinery
- ◊ Laboratory Equipment
- ◊ Pharma APIs & Intermediates
- ◊ Environmental Protection
- ◊ Pharmaceutical Automation
- ◊ Hospital Supplies
- ◊ Clinical Equipment
- ◊ Water Treatment

Organizer



Conference Partner



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## Pak Pharma & Healthcare Virtual Expo 2020

First Pak Pharma & Health Care Virtual Expo 2020 was organized from August 25 to August 28, 2020. The virtual expo was aim to maintain the business dynamics and contact among visitors and exhibitors and provide them an opportunity and platform to interact with prospective buyers in a virtual environment. The digital event was a showcase of innovative new Products and Services for Pharmaceutical and Health Care Business in a virtual environment.

The digital event was well received by our Exhibitors and their overwhelming supportive participation helped us continuation of engagement and spread of their business campaigns to the visitors.

We have also gathered vast valuable data of people who visited the event. These information will be shared with our exhibitors and will help them to prospect new customers and sales leads.

Conference was conducted via Zoom and attended by many people not only from Pakistan but also from other countries.

## Pak Pharma & Healthcare Virtual Expo 2020

### List of Exhibitors

1. AEI Teknoloji
2. Al-Abd Corporation
3. Biotroll International
4. Business Links International
5. Dawn Impex
6. Forever Living
7. Galvano Scientific
8. Gudia (Pvt) Ltd.
9. H. A. Shah & Sons
10. Mak Kemikal
11. MAXIMUM GROUP
12. Morgan Chemicals
13. Morgan Technologies Pvt. Ltd
14. MTA/HS
15. Neon Chemicals
16. Phytocon International Pvt. Ltd.
17. Rasheedsons (Pvt) Ltd
18. Risen Nutraceuticals (Pvt) Ltd.
19. Superline Marketing Company
20. Surge Laboratories (Pvt) Ltd.
21. Total Network Solutions
22. Water World International

#### Total Exhibitors

22 Exhibitors

#### Total Visitors Registration

1,904 Visitors Registration

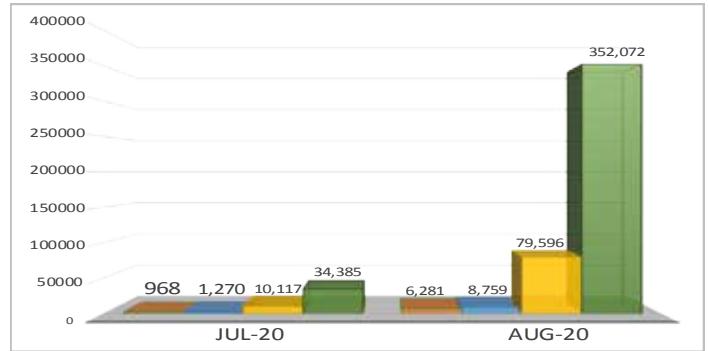
#### Number of Stall Visits

5625 Stall Visits

# Website Statistics

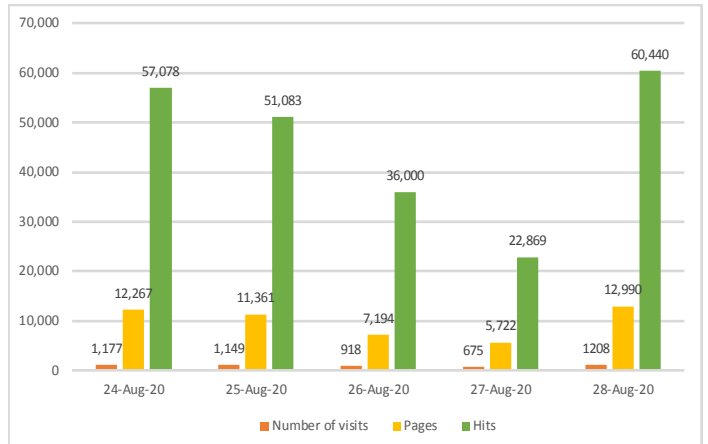
## Monthly Visits

Month	Unique visitors	Number of visits	Pages	Hits
Jul-20	968	1,270	10,117	34,385
Aug-20	6,281	8,759	79,596	352,072
<b>Total</b>	<b>7,269</b>	<b>10,052</b>	<b>89,771</b>	<b>386,515</b>

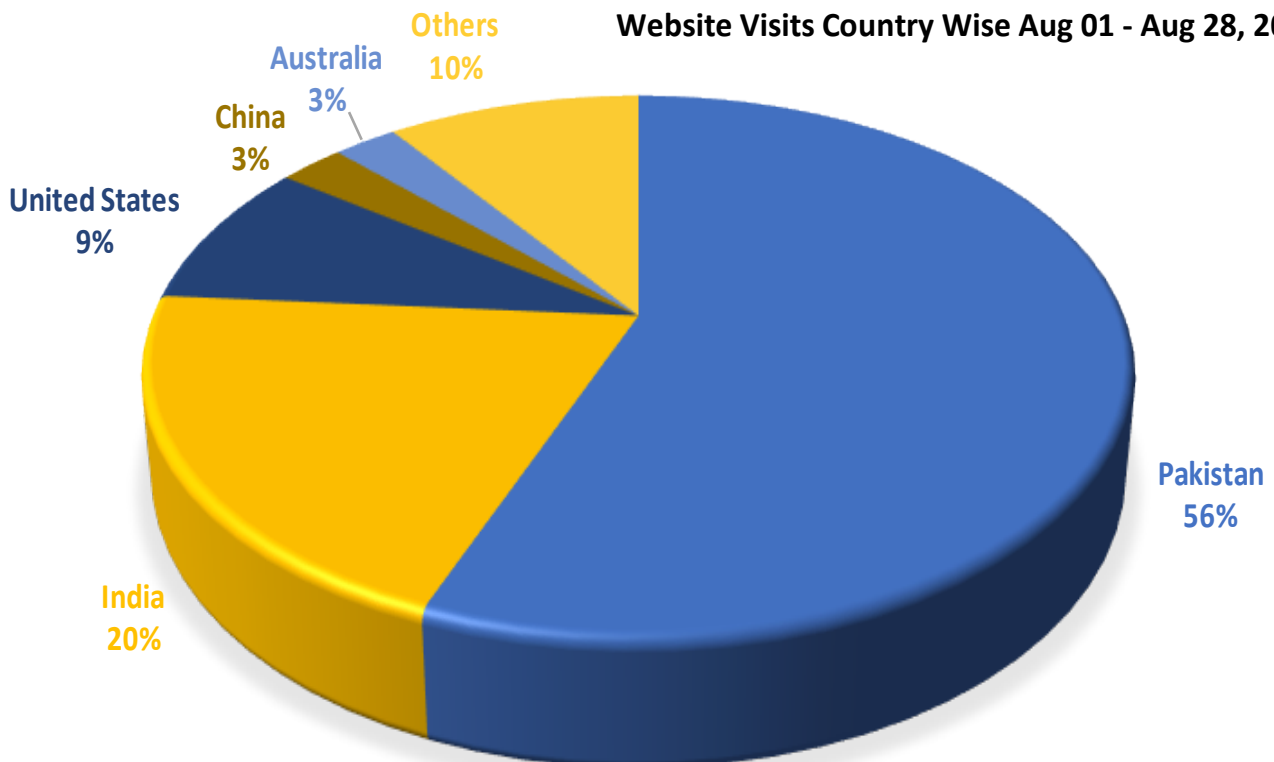


## Daily Visits During Exhibition Days

Day	Number of visits	Pages	Hits
24-Aug-20	1,177	12,267	57,078
25-Aug-20	1,149	11,361	51,083
26-Aug-20	918	7,194	36,000
27-Aug-20	675	5,722	22,869
28-Aug-20	1208	12,990	60,440
<b>Total</b>	<b>5,127</b>	<b>49,534</b>	<b>227,470</b>



## Website Visits Country Wise Aug 01 - Aug 28, 2020





# Exhibitors Stalls





# Conference Speakers



## **Mr. Sven Ludwig**

Product Sales Manager  
Romaco Innojet

Topic: Hot Melt Coating with Lipid Excipient's  
For Pharma Application



## **Mr. Sushil Gupte**

Technical Manager, APAC,  
DFE Pharma Singapore

Topic: Super Tab 24 AN - An Extremely Versatile  
DC Lactose for Tablets and Capsules



## **Dr. Fouzi Boukhazani**

Assistant Professor  
Kasdi Merbah University Ouargla, Algeria  
Topic: Food and Oro-facial growth: A new pilot  
study in Algeria!



## **Muhammad Akhlaq**

PhD scholar  
Institute of Agricultural Sciences,  
University of the Punjab  
Topic: Safety status of wheat during storage in  
hot steppe climacteric conditions (Pakistan)



## **Dr. Ali Danesh Manesh**

Managing Director  
Pulseberry Health Consulting UAE  
Topic: Innovative Approach to Food Safety  
Assessment - Interactive Visual Assessment (IVA)



## **Dr. Ghedjati Nadir**

Faculty of Medicine of Ouargla-Algeria  
Topic: Good Foods For Eye Health

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Expo Center Lahore  
**17th - 18th February**

# 2021

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# Prime

**EVENT MANAGEMENT**

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