

8<sup>th</sup>.

# PAK PHARMA & HEALTHCARE EXPO 2019

Exhibition & Conference  
[www.pakpharmaexpo.com](http://www.pakpharmaexpo.com)

15<sup>th</sup>. 16<sup>th</sup> & 17<sup>th</sup>. January 2019  
Expo Centre Lahore



Organizer



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## Introduction:

Pharmaceutical Industry in Pakistan has come a long way. At the time of independence in 1947, pharmaceutical manufacturing industry was non-existent. In the early period, multinational pharmaceutical manufacturers set up their plants. It helped us to fulfill not only the growing demand of quality medicines but also trained and educated a talent pool of pharmacists and professionals who later on laid the foundation of local pharmaceutical manufacturing industry. Today the local pharmaceutical manufacturing industry enjoys more than 53% of market share. It has become the dominant player of country's health sector and also a major contributor of foreign exchange by exporting to the bearing Asian and African countries.

The business environment is highly promising, with the liberal government policies, the industry has plan for expansion. Consistent economic policies have increased the investor's confidence and various new projects and expansion plans being undertaken.

With the dynamic leadership of PPMA Chairman, Mr. Khawaja Shahzeb Akram, various initiatives have been taken to improve the image and standard of local pharmaceutical manufactures. The Pak Pharma & Healthcare Expo 2019 is one of them. It is the 8<sup>th</sup> integrated exhibition focused on Pharmaceutical, Industry. The exhibition will provide a rare opportunity to both local and international manufactures and suppliers of equipment and service to have in direct contact with the Pharmaceutical Manufactures in Pakistan.

Pakistan enjoys a very unique geographical position and gives it a strategic position for the market access to Afghanistan and Russian states. The industry is far more organized compare to the neighboring countries of Iran, Bangladesh, and Sri Lanka. They have made inroads to the African markets and the future is very promising.

Pak Pharma & Healthcare Expo 2019, will definitely go a long way to create and build long business relations of the manufacturers and suppliers with Pharmaceutical industry in Pakistan. It is an invitation to all those who want to seize this opportunity and to further galvanizing their position to take share of lucrative market.



## Objectives of the Exhibition

- Serve as a source of providing business opportunities to the various stakeholders in Pharmaceutical Industry.
- Coordinate to generate a conducive business environment to facilitate sales promotion and presentation, technical discussions, business negotiations, contract signing.
- Assist foreign companies to participate in the well being of Pharmaceutical industry in Pakistan.
- Serve as a knowledge sharing forum and impart technical know how for Pharmaceutical Industry.
- Enhance the exposure of local manufactures to the international participants and visitors to the exhibition.
- Generate export opportunities and enhance business potential for the participants.
- Enhance the country image as the business and investment friendly state.



## Participants Profile

Air Filters Manufacturers  
 Analytical Equipment Manufacturers  
 Ayurvedic Medicine Manufacturers  
 Blood Transfusion and Testing Services  
 Botanical and Herbal Garden  
 Bulk Drug Manufacturers  
 Clean Room Equipment Manufacturers  
 Cleaning Chemical Manufacturers  
 Community Health Services  
 Compressors Manufacturers  
 Dies and Tools Manufacturers  
 Environmental Control and Monitoring Equipment  
 Enzymes and Biochemical Manufacturers  
 Ethical Drugs Manufacturers  
 Explosion Proof Electrical Fitting  
 Generators and Power Management System  
 Health Equipment Manufacturers  
 Herbal Medicine Manufacturers  
 Homeo Medicine manufacturers  
 Hospital Equipment Manufacturers  
 HVAC Equipment Manufacturers  
 Instrumentation and Control Systems  
 Insulation and Water Proofing  
 Laboratory Equipment Manufacturers  
 Lighting and Switching Equipment  
 Material handling Equipment Manufacture  
 Medicine Distributors  
 Medicine Exporters

Office and Documentation Management System  
 Ophthalmologic and Optical Medicine and Equipment  
 Oriental and Traditional Medicines  
 Packaging Equipment Manufacturers  
 Packaging Material Suppliers and Manufacturers  
 Pharama Coverall, Shoes and Wearable Manufacturers  
 Pharma Building Designers and Contractors  
 Pharma Consultants  
 Pharma Label Printers  
 Pharma Software and Hardware Providers  
 Pharmaceutical Equipment Manufacturers  
 Pharmaceutical Flooring and Coating Manufacturers  
 Pharmaceutical Furniture Manufacturers  
 Pharmaceutical Publishers  
 Physiotherapy Equipment  
 Quality Assurance Equipment Manufacturers  
 Research and Testing Laboratories  
 Security and Safety Equipment Manufacturers  
 Social Health Service  
 Sports Medicines  
 Storage and Racking System Manufacturers  
 Technical Book, Journal and Magazines  
 Turn Key Project Suppliers  
 Veterinary Products and Instruments  
 Waste Treatment Equipment Manufacturers  
 Water Treatment Chemical Suppliers  
 Water Treatment Equipment Manufacturers

### Visitors Profile

Pharmaceutical Manufacturers  
 Pharma Exporters  
 Pharma Distributors  
 Pharmacists  
 Doctors  
 Paramedics  
 Commercial Attachés  
 Trade Representatives  
 Foreign Delegates  
 Researches and Students  
 Academicians from Pharma and Medical institutions  
 Officials of Regulatory Agencies and Government

### Business Opportunities

Show casing for Products and Services  
 New product launches  
 Networking opportunities  
 Joint Ventures and Partnerships  
 One to one business contact  
 Real feel of the market and business potential  
 Direct Client feedback to formulate business strategies  
 New Agency and Business Agreement  
 Access to new Business Markets

### Seminar Program

The need to promote and develop awareness and skills of the experts in the Pharma Industry and Health Care Profession will never die. Furthermore, retirement of senior Professionals and entry of fresh candidates keep the process of learning alive, especially in the rapidly changing world and modernization of technology.

The purpose of the seminar Program is not only to develop young professionals, but also to brush up knowledge of the experienced technocrats who are already working in the industry and prepare them to take up new challenges.

The topics and speakers of all the lectures are selected very carefully for the relevance to the exhibition and cover sensitive and most required issues of the time.

These seminars will provide an intellectual forum for all the stake holders to exchange knowledge, share experiences and grow together. For details of Program, Please Visit our Website.

## Gallery



## Tariff

- A= 72 Sqm Type bare Package Amount: US\$ 8,000
- B= 36 Sqm Type bare Package Amount: US\$ 4,000
- C= 36 Sqm Type bare Package Amount: US\$ 3,500
- D= 54 Sqm Type bare Package Amount: US\$ 4,000
- E= 18 Sqm Type bare Package Amount: US\$ 2,000
- F= 9 Sqm Type shell Package Amount: US\$ 900



## Head office

3<sup>rd</sup> Floor, Building 3C, 22nd.  
Commercial Street, Phase -II  
Ext. D.H.A. Karachi-75500 Pakistan.  
Phone : (92-21) 35895802  
Cell : +92 305 2224878  
E-Mail : info@prime-events.pk  
Web site:www.pakpharmaexpo.com

## Lahore office

19-N, Model Town Extension,  
Lahore, Pakistan.  
Tel : +92 42 35203621-4  
Cell : +92 305 222-4878  
E-Mail : info@prime-events.pk

## USA &amp; Canada office

Mr. Tafseer Uddin  
Pegasus Consultancy Canada Inc.  
2255 St. Laurent Blvd. , Unit # 104,  
Business Park, Ottawa, ON, K1G 4K3  
Phone: 343 988 4125  
tafseer@pegasusconsultancy.ca

## UAE office

Muhammad Aslam  
Flat No.111,Liwa Tower,  
Sharjah  
Cell : +971 50 4509241  
salesuae@prime-events.pk